



Costume-Con 28

May 7-10, 2010

Hilton Milwaukee City Center
Milwaukee, WI

Rendezvous with your fellow c.o.s.t.u.m.e. spies, past, present, or future! SF fans, Historical Reenactors, Cosplayers, Furries, Theater Folk, Ethnic Heritage Performers all encouraged to report for duty. (You don't have to be an active costuming agent to attend *this* debriefing!)

Program Book Advertising Rates and Information

The Costume-Con 28 Program Book will be distributed to all attending and supporting members of the convention. A half-size publication (5.5 inches wide, 8.5 inches high), the book will contain competition information, programming descriptions... and perhaps your ad!

Ad deadline: April 26th, 2010

Ad format: Electronic submission at 300 dpi preferred in either .jpg or .pdf format. You may also submit hardcopy (camera-ready, 300 dpi) along with your payment.

Pro vs. Fan: For the purposes of this convention, you qualify for the "fan" rate if you are a private individual, a costuming guild, or an upcoming Costume-Con. You are a "pro" if you make money (not necessarily a living) from what you're advertising. (For-profit or non-profit, doesn't matter.)

Submit payment (in U.S. dollars, checks payable to "Costume-Con 28") and ad hardcopy to:

Cc28 Program Book Ads
c/o Jennifer Kelley
3609 Davis Street
Skokie IL 60076-1742 USA

Email files and questions to
jennifer@kelleysonline.com

Ad Size	Pro	Fan
Full Page (5.5" x 8.5")	\$60	\$45
Half Page (5.5" x 4.25")	\$30	\$20
Business Card	\$25	\$10
Center Spread (2 pgs)	\$150	\$150
Outside Back Cover	\$125	\$125
Inside Cover (Front or Back)	\$100	\$100